



# 20th Annual Waterford Winter Wonderland Christmas Parade

## Participant Guidelines Saturday, December 1, 2018 Downtown Waterford Please join in the festivities!

- **NOTE: NEW GATHERING POINT!** The Parade starts at Waterford Town Hall (415 N Milwaukee St.), proceeds South on Milwaukee Street and ends at the Library. Parade Participants will assemble between 4:30 and 5:15 p.m. in the Waterford Town Hall parking lot. The parade will begin at 5:30 p.m.
- **HAVE FUN WHILE ADVERTISING YOUR BUSINESS OR ORGANIZATION!!** *Be creative!* Make your group's image one that spectators will talk about in the following months. We request that you strongly consider adding some type of lighting to your float/marchers to increase visibility and help with safety.
- Tall vehicles should take into account overhead cables and wires on the parade route.
- Santa Claus will be the last float in the parade. This is the **ONLY** Santa allowed in the parade. Elves and other Christmas characters are allowed, but please **do not** include a Santa Claus in your parade plans.
- For spectator safety, candy, trinkets, etc. may only be *handed out by individuals walking along the curb lines. Nothing may be thrown from any float, car, or other moving vehicle.* Please review this policy with all your participants.
- ***Please remember this is a family-oriented event. Inappropriate language and actions are not allowed in the parade.***
- A completed and signed registration form is required for all groups participating in the parade.
- The tree-lighting ceremony and visits with Santa and Mrs. Claus will take place at the Library, but there will also be activities as the empty lot on the corner of Main and Milwaukee Streets immediately following the parade. (Ice skating rink, hot chocolate, s'mores, etc.)

***Please consider a contribution to help defray parade expenses. (See details on enclosed registration form)***

**REGISTRATION DEADLINE IS WEDNESDAY, NOVEMBER 21st**

**Sponsored by: Village of Waterford, Waterford Design Technologies, Runzheimer  
Hosted By: Absolutely Waterford, 300 E. Main Street, Waterford, WI 53185**

The mission of Absolutely Waterford is to develop Waterford's unique identity in keeping with its rich history and promote the revitalization of the downtown Waterford Heritage District.



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**Saturday, December 1, 2018  
Downtown Waterford**

\_\_\_\_\_ I will be entering a float in the Parade; \_\_\_ my entry includes music

\_\_\_\_\_ I will be marching in the Parade; \_\_\_ my entry includes music

Company or Group Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_



Please describe the unit you are registering, including the number of people marching, size of vehicle/float, if you will have music, etc. This information is needed to help determine your location in the parade lineup.

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## Help with the Parade - Contribute Here:

\_\_\_\_\_ I want to contribute to Absolutely Waterford. All money collected helps pay for parade expenses. Make checks payable to Absolutely Waterford, Inc. (Your contribution is tax deductible)

Amount \$ \_\_\_\_\_

**Your prompt response will help us with planning, *please return this form by Wednesday, November 21st to:***

Absolutely Waterford, Inc.  
300 East Main Street, Waterford WI 53185  
262-534-9000  
Email: [director@absolutelywaterford.org](mailto:director@absolutelywaterford.org)

**I agree to comply with the parade participant requirements listed above.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

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